I AM MIROSLEIDYS PIRELA

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Miami, FL

A creative and experienced Senior Graphic Designer and Art Director based in sunny Miami, with over 15 years of working across media, entertainment, and publishing. I've had the chance to collaborate with major brands like TelevisaUnivisión, Telemundo, and Ink Global Publishing, and I've worked on exciting projects from international photo shoots to cover stories featuring stars like **Maluma**, **Anitta**, and **Ana de Armas**.

I bring a global and detail-driven eye to everything I do. Whether it's directing a photo shoot, designing for VOD/OTT platforms, or crafting strong brand visuals. My background covers everything from print to digital, and I've teamed up with incredible photographers like **Omar Cruz** and **Mike Rosenthal** to bring bold ideas to life.

I'm passionate about storytelling through design. I love combining creativity and strategy to build meaningful visuals that connect with people and I take pride in always delivering quality work with a collaborative mindset.