

HELLO

I AM MIROSLEIDYS PIRELA!

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Miami, FL

Experienced and award-winning Art Director/Senior Graphic Designer based in vibrant Miami, boasting over fifteen years of expertise across diverse platforms and renowned brands, including TelevisaUnivisión, Telemundo, and Ink Global Publishing. Recognized for multiple achievements, I have collaborated with esteemed publicists and stylists to craft captivating covers featuring entertainment luminaries such as Maluma, Anitta, and Ana de Armas, among others. With a global perspective, I have orchestrated photo shoots worldwide and collaborated with acclaimed photographers like Omar Cruz and Mike Rosenthal.

My proficiency spans graphic design, visual design, illustration, and brand development, culminating in impactful identities and branding solutions. Recent endeavors involve designing for cutting-edge streaming platforms like VOD, AVOD, SVOD, and OTT, attuning me to the nuanced requirements of the industry. With a diverse portfolio, I have enjoyed fruitful partnerships with a myriad of companies and non-profit organizations.

Hailing from Venezuela, I am a dedicated, innovative, and performance-driven professional with a flair for print design, marketing, and multimedia. My multitalented approach and unwavering commitment to excellence ensure consistently exceptional outcomes.