

HELLO

I AM
MIROSLEIDYS
PIRELA

CALL ME
305.318.6507

CONTACT ME
MIROSLEIDYS@GMAIL.COM

PORTFOLIO LIVE
MIROSLEIDYSPIRELA.COM

Miami, FL

I'm an experienced and award-winning Senior Graphic Designer/ Art Director based in sunny Miami, with over 15 years of working across different platforms and top brands like TelevisaUnivisión, Telemundo, and Ink Global Publishing. I've had the chance to collaborate with amazing publicists and stylists to create eye-catching covers featuring stars like Maluma, Anitta, and Ana de Armas. With a global outlook, I've led photo shoots around the world and teamed up with incredible photographers like Omar Cruz and Mike Rosenthal.

I specialize in graphic design, visual design, illustration, and brand development, creating impactful identities and branding solutions. Lately, I've been working on designs for cutting-edge streaming platforms like VOD, AVOD, SVOD, and OTT, giving me a deep understanding of the industry's unique needs. With a diverse portfolio, I've had the chance to collaborate with a variety of companies and non-profits, building great creative partnerships along the way.

Hailing from Venezuela, I am a dedicated, innovative, and performance-driven professional with a flair for print design, marketing, and multimedia. My multitalented approach and unwavering commitment to excellence ensure consistently exceptional outcomes.